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Digitaltech Media
Inform, Inspire, Innovate!



**“Women...
Unstoppable”**

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“Think like a queen. A queen is not afraid to fail. Failure is another stepping stone to greatness.”

- Oprah Winfrey

We knew what failure tastes like, and yet we wanted to give it a try. We knew that no one comes out successful without taking chances. And we also knew that unless we took this one chance, forgetting about failure for a moment, we might never get to know what success feels like.

And then we took the plunge! We became the first team comprising of females (barring 2 of course) to bring out the first video enabled digital magazine in the country.

As we dedicate the March edition to commemorate some of the most powerful and talented women from this industry, we also take this opportunity to send out a strong message to everyone - Never stop chasing your Dreams and Never let yourself bogged down by societal pressure, criticism and stereotypes.

Cheers!
Digitaltech Media



THANK YOU.

Of the many roles you play, this one is key to the safety of many businesses and the society at large.

Thank you for leading by example.

SonicWall celebrates and congratulates all the 'Women in Cybersecurity' for their Boundless spirits!

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Women Acing the Tech Race in the Digital Era

According to a recent report, women now make up 34% of the total IT workforce in India. The good news is that the efforts to empower women in technology is showing better results in the country. India in this case is leading the way. In fact, the Indian IT industry is one of the many industries that continues to attract more women, which is also an indication of how their worth and talent are fast getting recognition in a world where fierce competition rules the roost. As a matter of fact, the IT industry, which is relatively a new industry has been the first to recognize the significance of diversity and inclusion (D&I) of which gender has been a major component.

Through this story we try to identify a few such women professionals in the Indian IT industry who have established their mark in their respective fields -

Cont'd on page...6

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For Sudha, Tech is not about Gender Anymore

With over 25 years in the IT and telecom sector, Davinder Kaur has a curious mind that always seeks solutions/answers to different problems. A degree in electronic engineering and a post-graduate in Operations and Marketing has given her a new and logical perspective towards whatever she does in life. Her journey so far has been fraught with hurdles, including odd working hours, harsh working environment, not being taken seriously, and more. But she has managed to surpass all of it to become a strong and determined woman...always moving forward!



Sudha N, Senior HR Business Partner, SonicWall (India)

Journey in the Tech World

I started my career as part of Talent Acquisition team where I have hired 1000+ individuals in a year to keep up the demand of projects. I also had an opportunity to build HR policies & guidelines, building up HR systems since 13+ years.

Advice to Aspiring Women in IT

- i) **Tech is not about gender:** As women, we need to have faith in ourselves and let our work do the talking. Working in a team or under a leadership that is invested in our success is important.
- ii) **The power of sisterhood:** We need to help each other.

Especially, those who are new to tech and need to feel supported.

Key Goals for 2021

- i) **Be Employee Champion** – be visible and available; listen to and respond to employee needs
- ii) **Be Credible Business Advisors** – serve as internal consultant to senior leaders and line managers

Role Model in Life

I have one such person in life – My MOTHER. She inspires and motivates me to grow without any barriers. She is my inspiration, my role model.
If not this profession
Motivational Speaker/Women activist Lawyer

Challenging Norms While Charting a Memorable Journey

An IT professional with 20 years of experience across various roles that includes IT operations, Project Management/Delivery, as the Head of IT operations, Saloni has been a strong decision maker. Partnering with various business teams to maximize profits and ultimately driving financial goals & objectives, has been my consistent approach. She has also been an efficient communicator with strong leadership, people management and analytical problem resolving skill. She manages a team of 150+ individuals from Application, Infrastructure, Network & Security and Data center and 10000+ assets across circles.

Journey in the Tech World

It is a Journey full of learning, knowledge, grit, determination and perseverance.

Role Model in Life

Women who challenge themselves and create their remarkable journey.

If not this profession

I would surely had been a Mathematics teacher or a Professor.

Advice to Aspiring Women in IT

Take ownership and become accountable. Push yourself out of your comfort zone and do different things.

Key Goals for 2021

To be fit and healthy. Skill enhancement and to get equipped with new technologies

Saloni Vijay, GM & Central Cluster IT Head - Vodafone Idea Ltd.



Melody Keeps Re-Inventing Herself to Steer Her Professional Life into Action



Melody Lopez,
Chief Of Staff –
People, Process &
Strategy, Crayon

Having grown from a relative novice to somebody who is at the heart of a Cloud transforming company leading programs, Melody understands that she has the potential and that her future holds something big for her. She always has this urge to challenge myself and to do something different and hence never shies away from re-inventing herself

Journey in the Tech World

After completing my post-graduation in Computer Applications, I pursued various options, kept exploring and eventually landed my first break in a Multinational Technology Company. Today I believe I have the ability to dream big and the future holds something AWE-INSPIRING for me.

Advice to Aspiring Women in IT

My simple advice would be to shed the dogma that comes from being a woman. Because no matter what gender you belong to, every person's view and ability is unique and it is one's greatest asset. You are here because of what you bring to the table.

Role Model in Life

The one woman who is my role model is my MOTHER – for imparting my first life lessons, for her sacrifices, forgiving with no expectations, her commitment and enduring love for the family.

Key Goals for 2021

My focus for 2021 is shifting gears from giving employee experience to managing the life experience of employees. On the personal front is my focus on fitness as a healthy mind and body leads to a better life.

If not this profession

I always wanted to take care of People, their safety and well-being was always my priority. My dream was to be a nurse but life had its own plan for me.

Striking the Right Chord with the Right Attitude

An Information Technology leader with 19 years of rich experience across multiple industries/ technologies across organizations, Sushma has worked with diversified and multi-cultural environments across Asia, Middle East, North America & Europe. She has effectively managed all aspects of IT organization –from defining & implementing IT strategies and transformation initiatives, to Planning & budgeting, and improving operational efficiencies. She has also been a recipient of several awards - 'Champion Tech Woman', 'Smart Innovator Award', 'Rising Stars of IT'; 'Women Achievers in IT' and Next100 (India's Future CIO). Sushma is a great orator and has got opportunities to share her knowledge at multiple occasions within organization and at public forums.



Sushma Chopra, Ex Head - IT Applications, Sony Pictures Networks (India)

Journey in the Tech World

The journey has been an Ever-Expanding and spiralling with multiple horizons that I could visualize, feel, learn and grow.

Advice to Aspiring Women in IT

If you have the right attitude, passion and commitment, then the sky is the limit.

Key Goals for 2021

Engage in value-creating assignments that can accelerate organization and team growth.

Role Model in Life

My father who is a self-made person, and who has instilled the right values in me which could help me be where I am today.

If not this profession

Firstly, whatever I do, it becomes my passion and not a profession. If not tech, I would be in an education industry where there are huge opportunities for India to create a world-class education system.

Blazing a Success Trail for Others to Follow

A business strategist, engineer & innovator, Amrita brings a unique understanding of business growth, technology, digital spaces and brands. Previously, Amrita has served as President & CEO of DY Works (Future Group); Country Head South Asia for Harlequin; and Associate Director, Education for Harvard Business School for South Asia. She also holds 7 US patents for semi-conductor manufacturing and is an Independent Director on the Boards of Simmonds Marshall, Nesco, and Mahindra Lifespaces Developers Ltd, and on the Board of Drishtant, a tech startup for the social sector.



Amrita Chowdhury, Director - Gaia

Journey in the Tech World

It's been an enriching journey – from innovation and product development to strategy consulting and executive management to technology entrepreneurship as well as Independent Director positions, where I bring technology lens into the Boardroom.

Advice to Aspiring Women in IT

Work extremely hard, stay focused, and be willing to take a stance and make your voice be heard.

Key Goals for 2021

Grow the client base and

business for Gaia, both in India and overseas.

Role Model in Life

My late mother – who taught me multi-tasking, balancing professional and personal identities effectively, being willing to work hard to take on leadership challenges, and being empathetic and grateful.

If not this profession

I already have a second identity on a personal level – as a creative person, author, writer, and online literary platform host. If not a tech entrepreneur, I would look at expanding my creative expression further.

Aiming to be the Harbinger of Change on the WorkFront

A Human Resource Professional with 14 years of experience, Nancy has handled a whole gamut of HR functions in start-ups and mid-size companies. She started her career with Simplex Solutions and has worked for organizations in the past such as Sun Microsystems, Techforte, Computer Generated Solutions and Trident Infosol. She has been with Inflow Technologies since 2009

Journey in the Tech World

My journey of 20+yrs has been Exciting, Challenging and a splendid learning time.

Advice to Aspiring Women in IT

Women have the strength and the fortitude to be anything they want. Aim for whatever you want, but do not make it all into a gender in/equality thing. You don't need to sacrifice your personal life to be the best in work life. You do need to come to terms that you cannot do it all and you most importantly are not required to do it all by yourself.

Key Goals for 2021

Professional life – This year I have decided I will forge ahead with a little more force to

get things turned around. In personal life – I want to spend some time volunteering for social work where I can contribute in my own small way.

Role Model in Life

My Mom was my role model; she overcame tremendous odds to reach the levels she did in her work life and her attitude towards life and her children are something that I seek to emulate in my life.

If not this profession

I would have been doing something in research especially related to history. I love digging up stuff and trying to find out how certain things have come to be.



Nancy Varghese
Director Head –
Human Resource & Admin,
Inflow Technologies

WOMEN LEADERSHIP WORLDWIDE

Women Leaders treading the Uncharted Path to Success

At a time when the world is rapidly changing, it is not very surprising to come by key leadership roles in corporates that are helmed by women. This would have made an important headline a decade back but not anymore, as women continue to break the glass ceiling to accomplish their goal of seeing themselves at par with men.

That they are self-made leaders is what makes them different from the rest. The innumerable challenges that they come face to face with while going up the success ladder do not make them any less strong; rather their determination to achieve the impossible grows even stronger. We present before you a few such names holding senior global positions at present and who share their unique experience of how they have made it big in life -



Nicki Dewhurst
Senior Marketing Director, Asia Pacific and Japan - Sophos

Enthusiasm and Energy is what defines Nicki

A charismatic leader, Nicki cannot imagine working in a different industry other than IT. Despite her chanced entry into IT rather being her personal choice, she has had the opportunity to prove her talent and deliver world class marketing programs with outstanding outcome. Thanks to her work, Nicki has been recognized globally as a leader in channel strategy and success.

Inspiration behind joining IT

1992 and Australia was in the middle of a big recession. It was very hard to get work as a graduate with no real experience. It was then that my Dad's friend mentioned a role going at Canon. 2 panel interviews later and the job was mine! So instead of me

entering the IT industry as an inspiration, it was IT that welcomed me.

Biggest Achievements till date

My biggest achievements have been working with incredibly strong, intelligent and capable women in countries that still have a

significant gender divide. Building the APJ Marketing team at Sophos into the world class team is also definitely one of my greatest achievements.

USP as a Leader

I am energetic, optimistic and have high standards. Energy and enthusiasm is

infectious and I believe this is what defines me.

Advice to young women in the industry

Your contribution, views, opinions and capability are just as valuable as the person next to you. Be professional. Be heard. Do your best.



**Rajalakshmi Srinivasan, Director
Product Management, Site 24x7 – ManageEngine**

A ‘Never-give-up’ attitude keeps Rajalakshmi Going

Rajalakshmi Srinivasan is one of the many professionals who lets her excellent work speak for herself. Having worked for the IT industry for 20 years now, she considers her journey, while balancing work and personal commitments, as fulfilling and successful. She is happy to be a part of ManageEngine today and takes pride in representing her company in this industry.

Inspiration behind joining IT

My father worked in the mobile phone industry and ran his own mobile business later. Since I didn't enjoy my high school years, I decided to leave school at the age of 15 to work for my parents in their business.

Biggest Achievements till date

Some of my biggest achievements include being in the technology industry for 25 years by the age of 40, completing my Master's degree despite not finishing high school and being a wife and mother.

USP as a Leader

I am a big believer in having a team with the will and skill to excel in their roles. In fact I am the biggest fan of my team.

Challenges faced on the path to success

In the absence of a high school certificate, I obtained a reference from my boss to join the Masters of Business and Technology at the University of New South Wales in Australia. It was a big learning curve for me as I had to achieve higher grades to retain my place in the program.

Advice to young women entering the IT profession

- Complete your education, be prepared to work hard and work your way up.
- Don't be afraid to communicate your views.
- Don't doubt your own skill in fields that are historically male-dominated.
- Your greatest champion is you.

Setting an example to young women IT professionals

A go-getter at heart, Jacquie Young knew that life would be in favour of her only if she walked that extra mile to reach her goals. Having left school at a young age, she still managed to complete her Master's degree and carve her niche in the technology industry with sheer hard work and most importantly her strong will and determination.

Inspiration behind joining IT

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- Your greatest champion is you.

**Jacquie Young
Sr. Director of
Channels,
APAC - Tenable**





**Aditi Bhasin, Project Manager,
Circular Economy and Resource Flows,
IVL Swedish Environmental Research Institute**

Striving to Drive a Change in the Environment

Determined to work within the field of sustainable development, Aditi knew she found her calling when she received a scholarship for Masters program in Sweden. Enthusiastic about learning new things, one of the issues that she has worked with from the start is electronic waste. Since then Aditi has been fortunate in involving herself in finding solutions that can turn environmental problems into opportunities

Inspiration behind working for the Environment

My strongest motivation has been the possibility to create an impact – positive impact for better quality of lives

Biggest Achievements till date

I have always wanted to

work within sustainable development, and I am glad to have the opportunity to work at Sweden's leading organization for applied environmental research.

USP as a Leader

Having an open mindset and a positive attitude allows me to look

for, and grab, new opportunities!

Challenges faced on the path to success

Being in a country away from home, it has been a journey to learn the Swedish language, understand the way of working here, create a contact network, etc.

Advice to young women in the industry

- Form a network with other women in the industry, so you can be each other's support.
- Don't be afraid to choose a unique path, if you want to stand out and achieve big things!



Women in the IT Channel Business - A Force to Reckon With

These are faces that are difficult to ignore. Names that you must by-heart if you are an aspiring woman entrepreneur or a professional trying to enter the IT sector. They are women who are powerful, focused, hard-working, determined, but more importantly, willing to go that extra mile to achieve what they had initially set out for.

Every woman in our list of channel partners here has already created a mark of her own and continues to persevere and move further with confidence. In the process, they have struck many milestones, relentlessly pursuing their careers and goals while helping us all affirm the fact that a woman too can dare to dream, and make it big, only if she is willing to.

The Top Cybersecurity Solution Partner

Manasi Saha, Owner of Kolkata-based Macaws Infotech, is a name that needs no introduction. An adventure enthusiast, athlete, and avid biker, Manasi has created waves in the IT sector while overcoming many trials and tribulations. With over two decades of extensive experience behind her, she has created a strong foothold in the cybersecurity space and firmly believes that her best is yet to come!

Inspiration Behind Joining IT

During my college days, I had a flair for programming, primarily in assembly language and C++. A career in IT was a natural step further.

Moving forward when People Suggest Otherwise

Good ideas are always welcome,

but I make my own decisions and the ownership of its success and failure.

Hobbies/Interests

Being a national-level high jumper, I have always been interested in sports and games. I like Sufi music and instruments and am also associated with a band called the FAKIRS.

Biggest achievements

My BEST is yet to come! Under my leadership, Macaws Infotech has received several recognitions for its quality of service and integrity from OEMs, Media, and industry associations like ISODA.

Would you have done things differently if you were a man?

Most certainly not. I believe whatever you give a woman, she will make it greater or better.

Advice for Young Women Entering the IT Field

Never pity yourself or compete with anyone except yourself.

Paving Her Way Through Hard Work and Dedication

Kavita Singhal holds a B.Tech in Electronics and Communication Engineering and is proud to have established her brand-Kamtron Systems, based in New Delhi. With more than two decades in the industry, she has managed to win several awards, accolades, and customer trust while ensuring business success. When she is not working, she enjoys reading books, practicing yoga, and partying with friends.



Kavita Singhal
Director,
Kamtron Systems Pvt. Ltd.

Inspiration Behind Joining IT

I was working in the IT industry as Quality Assurance Engineer and thought it would be ideal to become an entrepreneur. However, business altogether is a different game. Understanding market dynamics, developing association with OEMs, gaining customers is never easy.

Moving forward when people tell you otherwise

I take it as positive feedback and work accordingly.

Would you have done

things differently if you were a man?

I am happy with the way I have been performing all these years.

Work-Life balance Mantra

I am blessed to have excellent family support, which empowers me to balance my work and life responsibilities.

Advice for young women entering IT Sector

- Never carry any pre-thoughts or fear.
- Opportunities are waiting for you as everyone is supportive and co-operative.



Manasi Saha
Owner & Founder,
Macaws Infotech



Davinder Kaur
National Head - Govt / PS at Softline Group

With over 25 years in the IT and telecom sector, Davinder Kaur has a curious mind that always seeks solutions/answers to different problems. A degree in electronic engineering and a post-graduate in Operations and Marketing has given her a new and logical perspective towards whatever she does in life. Her journey so far has been fraught with hurdles, including odd working hours, harsh working environment, not being taken seriously, and more. But she has managed to surpass all of it to become a strong and determined woman...always moving forward!

Moving forward when people suggest otherwise

I rely on my gut feelings when others are opposing. I try to convince others with logic and data.

Hobbies and Interests

I am an explorer and love reading as well as helping others. Lately, spiritual learning and readings have ignited a desire in me to write books.

Would you have done things differently if you

were a man?

I do not undermine myself as a woman and love what I am and the charm of being a woman. But, if I were a man, then I would have carried out every work fearlessly and without worrying about raised eyebrows.

Advice for young women entering the IT profession

- Have passion and love for the profession.
- Be prepared for multi-tasking, time management, and be sincere no matter what.

The Document Management Expert

A non-technical individual, Prachi Bhatnagar first gained expertise in the domain of Document Management System and later led some of the widely acclaimed projects in the field of Digitization and Document Scanning & Management in India. She is also the proud winner of the coveted Indian Express CRN Leadership Excellence Award in the Document Management category for five consecutive years, based on the projects executed each year.

Inspiration behind joining the IT Industry

I was fascinated with the idea of automation & technology solutions during the early phases of my career.

Moving Forward When People Suggest Otherwise

I usually turn back, work on the idea and show them it works. I have always been a believer of ruthless confidence in myself!

Would you have done things differently if you were a man?

I would have been more sensitive towards women. I would have hired them based on their experience, merit, capability, and attitude instead of simply putting them in the 'We would call you back' category just because they are women.

Work-Life Balance Mantra

I have always believed in the- Work hard, live happily & party harder mantra. I meet family and friends frequently, do what makes me happy, cook, and enjoy designing my home interiors.

Advice for aspiring young women entering IT profession

- Put your best foot forward and believe in yourself!
- Chin up and go for it. Become unstoppable and the best in whatever you choose to pursue.



Prachi Bhatnagar, CEO & Chief Strategist, People Ventures

Embracing the 'Never Say Die' Attitude



Priya Singh
Director,
Geonet India Pvt. Ltd.

Having led her company- Geonet India from the front, Priya is one of those women who has been instrumental in the growth and expansion of HP World stores, spreading its footprint across the financial capital of Mumbai and Navi Mumbai. She successfully set up a chain of 22 stores (HP World Stores) across different cities and now strives to become the "Biggest Retail chain of Maharashtra", while expanding to T2-cities, such as Pune, Nasik, and Aurangabad, among others

Moving forward when People Suggest Otherwise

I have always emphasized

balancing work and life. I believe in having a positive mindset and staying calm in every situation. This mantra helped me to move forward even when people had different perspectives.

Would you have done things differently if you were a man?

I would have worked towards ensuring equality for both men and women.

Hobbies/interests

Travel and explore different parts of the world. I look forward to discovering more about space and the galaxy.

Advice for young women entering the Industry

□ Before you enter the IT field, prepare yourself both physically and mentally.

□ Gear up to face obstacles on your path once you have made up your mind.

□ Embrace a never say die attitude and never give up.

□ Never look back, instead focus on your goal.

Facing Challenges Head-On

A fighter, a computer hardware engineer, a go-getter - Prarthana Gupta, CEO, Cache Technologies, dons many hats and takes comfort in facing challenges head-on. She started her business in 1991 with zero investment and no mentor and later steered it to the next level. The 2008 recession hit her firm badly, but she bounced back, and today has more than 400 engineers, 26 service locations, and eight sales offices, as well as a turnover figure in crores

Inspiration Behind Joining IT

I come from Varanasi, and when I first moved to Delhi, I started working as a computer hardware engineer. I would repair machines, and men would surround me to watch whether I was good at my job or not. That's how I became more confident and interested in the field of IT.

Moving forward When People Suggest Otherwise

I always believe in what I do and know exactly where I am going. I set my rules and goals.

Hobbies/Interests

Cooking and experimenting with new dishes. I also enjoy painting canvass, flower pots, walls, etc.

Biggest achievements

I don't believe that getting awards are the only sign of achievement. I have received plenty of them. I think facing challenges and overcoming them are real achievements.

What would you have done if you were a man?

I may not have faced a lot of discrimination. But I am happy to be a woman because I managed to create a difference.



Prarthana Gupta,
CEO, Cache Technologies



STARTUP

Women carving their niche in the Entrepreneurial World

There was a time when the entrepreneurial world used to be ruled only by men. But it is not so anymore. Now, women are equally achieving new heights when it comes to showcasing business acumen. Women have successfully overcome the barrier of gender biasness and established their position as an entrepreneur. They have come a long way and are gradually marching towards the pinnacle. Not only are they proving themselves at their work front but also equally fulfilling the responsibilities of their personal life. They are a champion in multi-tasking, by balancing both life and profession.

In this Women Special edition of Digitaltech Media, we are introducing four such indomitable women from all across the industry who have fought all odds to set up their own business and still come out as winners.

Multi-tasking as an Entrepreneur comes naturally to Amrita



Amrita Gangotra
MD - ITYUKT
Digital Solutions LLP

A workaholic in nature, Amrita Gangotra has very well learnt to multi-task, fulfil the expectations of the family – thus balancing work and life. With an experience of over 30 years, she has successfully been able to run her own business. An avid traveller with a passion to learn about history, different people and culture, Amrita takes vacation time at least 2 times a year

Inspiration behind starting the venture

The need to work on varied emerging technologies, industries and domain areas inspired me to set up my own business.

Biggest Achievements till date

I am proud of the fact that my only daughter takes inspiration from me and is making great strides in her career.

USP as a Leader

It is important to do your job very well but it is equally important to connect with people, have empathy and deal with them honestly and sensitively.

Challenges faced on the path to success

To decide what business models and new domain areas to add to our portfolio to grow the business remains as a big challenge.

Advice to young women aspiring to be an entrepreneur

I have learnt to multi-task and generally been able to fulfil the expectations of the family. But at the same time I don't pretend to be a super woman.

Accomplishing her Dream of owning a Business

With the belief that dreams are gender independent, Dhriti Chatterjee Mallick made her dreams come true with the inception of DcVision Corporation. She dreamt of a company where she can enlighten the young crowd about the emerging immersive technology. Besides accomplishing her dream, she is also a doting mother of a twin and has been successfully balancing work and personal life.

Inspiration behind starting the venture

I was invited to the World XR conference held in China in the year 2019. From there I got the inspiration to spread awareness of VR in our country by starting a company.

Biggest Achievements till date

The honour I got at the World XR conference while representing my country is the biggest achievement of my VR career so far.

USP as a Leader

I always listen to my heart, depending on my gut feeling while making any crucial decision.

Challenges faced on the path to success

During the corona time,

last year, when I initiated my start-up, I was sceptical about the response. But fortunately, we are flooded with enquiries, course registrations and consultancy offers.

Advice to young women aspiring to be an entrepreneur

We women are experts in multi-tasking. If we can prioritize our responsibilities and act accordingly, we can easily achieve our goal.



Dhriti Chatterjee Mallick
MD, DcVision Corporation

Striving to create a difference with her service offerings



Kanchan Choukhany Vauras understood the need of a cloud solution for her own business, which deals with payroll management and labour compliances. Having failed to decide on an appropriate solution, she decided to build her own product. She also feels that as a leader one has to work on tomorrow's challenges, today.

Kanchan Choukhany Vauras Director-Vauras Advisory Services

Inspiration behind starting the venture

All the payroll product options in the market were inadequate in automation flexibility and policy control, so we built our own. My inspiration was born out of necessity.

Biggest Achievements till date

I feel my biggest achievement is to learn my trade and create service offerings which are making real time difference to our corporate and especially SME clients.

USP as a Leader

I don't think gender has a role in decision making. In

business there are only good decisions or bad decisions.

Challenges faced on the path to success

Being in the business of payroll management and labour compliances, it did not take us long to realise, the importance of data and challenges in attaining accuracy while working for over 100 clients.

Advice to young women aspiring to be an entrepreneur

One should be more vocal, assertive but above all more capable.

Learning to don Multiple Hats as an Entrepreneur

After achieving the goal of becoming an entrepreneur, Minal Bhagat feels that the awareness of gender biasness has grown extensive and she feels herself to be a privileged person to have met so many wonderful men in her journey of life. As a leader she has very well learnt that one gets only what one negotiates in Life and not what one deserves.

Inspiration behind starting the venture

I have started my journey from a scratch. Being in retail sales I organically grew to become Sales Manager, Sales Head, and then Vice President, and finally an Entrepreneur. Every step taken by me was seen as another result, rather than failure or success.

Biggest Achievements till date

My decision to challenge myself from a salaried professional to an Entrepreneur—from one-two hats to donning

multiple hats has been my biggest achievement.

USP as a Leader

Balance gives me a hint of compromise; hence I work towards maximizing in all aspects of life, may it be work or home.

Advice to young women aspiring to be an entrepreneur

Try to win without waging a war.



Minal Bhagat Co-founder & Director Ensonic Computech

Even though men outnumber women in cybersecurity by three to one, more women are joining the field and they are gunning for leadership positions. Buoyed by higher levels of education and more certifications, women cybersecurity workers are asserting themselves in the profession.

It is an encouraging sign that more women are succeeding in cybersecurity and moving up through the ranks. The increasing representation of women is a positive development for the professionals themselves and for the profession ultimately addressing the widening cybersecurity workforce gap. This trend will foster more inclusion and inspire young women to join the industry.



DEBASISH MUKHERJEE
VP, Regional Sales -
APAC, SonicWall



BOUNDLESS CYBERSECURITY FROM SONICWALL

Securing and mobilising organisations for
the new business normal

SPEAK TO SONICWALL ABOUT:

- FIREWALLS
- SASE & ZTNA
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